

Streamline and scale your crypto lending



Sitting at the forefront of financial innovation, crypto financing is pioneering the future of how borrowers access credit. Unfortunately, most credit platforms are lagging behind, offering rigid infrastructure and dated management tools that throttle crypto lending operations with inefficiency.

If crypto lenders want to drive efficiency and scale their portfolio, they need a system built for modern financing. They need LoanPro, the best-in-class lending and credit platform that powers award-winning lenders, disruptive fintechs, and major financial institutions.

For more than 600 lenders, LoanPro's modern credit platform has driven tangible results:

10x

Agent efficiency
without increasing
headcount

38%

Average reduction
in credit losses

100%

Year-over-year
portfolio growth

3x

Reduction in
manual work



"We know that we are at the stage where anything is
entirely possible. It wasn't before LoanPro."

- LoanPro Client

Enhance your operation with modern infrastructure

Whether you're offering traditional financing products secured with crypto or venturing into newer crypto-based lending models, you need a system with the core infrastructure to support a tech-forward credit operation. Too many legacy systems were first conceived decades ago, leaving modern users with an uphill battle any time they try to integrate new technologies or connect to other systems.

But with LoanPro's modern architecture, crypto lenders can seamlessly integrate your entire operation to a single source of truth, forming a cohesive lending ecosystem.



Integrated operations. Leverage LoanPro's real-time database and API to connect lending and credit operations to crypto exchanges, ensuring assets are accurately appraised and move with the speed their borrowers require.



Back-office tracking. Use best-in-class collateral and investor tracking tools to streamline back-office processes, ensuring operational overhead stays lean.



Flexible payments. Streamline repayment with automatic ACH and card transactions, or easily integrate your preferred partner to accept crypto payments.

Support any class of crypto credit

Credit risk is an inherent part of lending, but many of the data tools that help consumer lenders mitigate risk have traditionally had only weak counterparts in B2B financing. LoanPro's Smart Verify tool gives B2B credit providers a direct integration to hundreds of the third-party data sources, giving you actionable, real-time information both before you extend credit and as you monitor ongoing portfolio health.

LoanPro gives credit providers the flexibility to easily launch and scale new programs, with the experience of over 2,000 successful product launches. Whether it's installment or line of credit, LoanPro can support virtually any class of credit product.

Crypto-backed installment

With streamlined collateral tracking and flexible funding options, LoanPro offers ultimate configurability for crypto installment products. Providers can fine-tune products with custom fee structures, payment schedules, and variable interest rates that can adapt to any changes in asset value.

And when repossession is necessary, LoanPro's streamlined UI and automation tools ensure you stay efficient through account closure and asset recovery.

Line of credit and card

A crypto-backed line of credit gives borrowers greater spending flexibility, but the majority of card and credit platforms lock accounts into rigid financial settings that can't adapt with changes in the market.

LoanPro offers unprecedented flexibility for card and line of credit program managers, allowing them to instantly update an account's credit limit, interest rate, fee structure, and other financial terms—all with a one-click or fully automated process. You're able to mitigate risk according to your own appetite and business logic, all while driving operational efficiency.

And with built-in rewards, you can easily convert cardholders' spending to further crypto purchases, either through a user-controlled process or a fully automated one.



Scale your crypto portfolio

Your crypto lending operation needs a platform that both matches your innovation in product configuration and keeps up with you as you scale. With millions of accounts under management and billions in payments processed each month, LoanPro can support you through every step of your growth.



Talk with our team.